



VALLARTA LISTINGS
REAL ESTATE

Vallarta Listings Media Kit

Digital Magazine July 2026 | Print Edition August 2026



Local Expertise. Global Reach.

PUERTO VALLARTA | RIVIERA NAYARIT | BAHÍA DE BANDERAS

About Vallarta Listings / Acerca de Vallarta Listings

Vallarta Listings is a premium real estate platform, media brand, broker network, property marketplace and showroom serving Puerto Vallarta, Riviera Nayarit and Bahía de Banderas. It connects buyers, sellers, investors, developers, brokers, real estate agents, luxury service providers, relocation audiences and lifestyle brands.

Vallarta Listings es una plataforma premium de bienes raíces, medio editorial, red de brokers, marketplace inmobiliario y showroom enfocado en Puerto Vallarta, Riviera Nayarit y Bahía de Banderas. Conecta compradores, vendedores, inversionistas, desarrolladores, brokers, agentes inmobiliarios, proveedores de servicios de lujo, audiencias de reubicación y marcas de estilo de vida.



Magazine Overview / Descripción de la Revista

The magazine is a bilingual digital and print publication focused on real estate, lifestyle, investment, developments, market insights and coastal living.

La revista es una publicación bilingüe digital e impresa enfocada en bienes raíces, estilo de vida, inversión, desarrollos, información de mercado y vida costera.



Audience Profile / Perfil de Audiencia

A bilingual and international audience interested in real estate, investment, relocation, architecture, interior design and coastal living.



	Buyers / Compradores	Actively searching for properties in Puerto Vallarta and Riviera Nayarit.
	Sellers / Vendedores	Property owners looking to sell with expert guidance and exposure.
	Investors / Inversionistas	Focused on ROI, rental income, and long-term value.
	Developers / Desarrolladores	Seeking visibility for new projects and development opportunities.
	Brokers & Agents / Brokers y Agentes	Real estate professionals looking to grow their network and listings.
	Relocation Clients / Clientes de Reubicación	Individuals and families relocating to the region for lifestyle or retirement.
	Luxury Lifestyle Readers / Lectores de Estilo de Vida	Engaged with architecture, design, travel, and sophisticated coastal living.

Market Focus / Enfoque de Mercado



Buyer Interest:
Mexico | USA | Canada

Vallarta Listings connects buyer interest from key cities in Mexico, the USA, and Canada, with a strong focus on Puerto Vallarta, Riviera Nayarit, and the exclusive communities of Bahía de Banderas.



Editorial Sections / Secciones Editoriales



01

Market Report / Reporte de Mercado

Local market insights,
trends and opportunities.



02

Featured Properties / Propiedades Destacadas

Curated listings that
showcase the best
of the region.



03

Featured Developments / Desarrollos Destacados

Spotlight on premier
new developments
and communities.



04

Neighborhood Guides / Guías de Zona

In-depth guides to
Puerto Vallarta, Riviera
Nayarit and Bahía
de Banderas.



05

Investment Guide / Guía de Inversión

Strategies, returns
and expert advice for
smart investors.



06

Buyer Education / Educación para Compradores

Step-by-step guidance
for a confident
buying journey.



07

Lifestyle / Estilo de Vida

Explore coastal living,
dining, culture and
things to love.



08

Property Management / Administración de Propiedades

Professional care and
peace of mind for
property owners.



09

Broker Spotlight / Broker Destacado

Meet the local experts
who know the market
best.



10

Developer Spotlight / Desarrollador Destacado

Conversations with
visionary developers
shaping our region.

◆ *Bilingual content focused on real estate, investment,
coastal living and market visibility.*



Distribution & Exposure / *Distribución y Exposición*

Vallarta Listings delivers your brand to a qualified, high-intent audience across print, digital and in-person touchpoints. Maximum visibility. Measurable results.



Print Edition / Edición Impresa:
10,000 copies



Digital Edition / Edición Digital:
Available through Vallarta Listings digital channels



Website Traffic / Tráfico Web:
25,000+ monthly visits



Newsletter Database / Base de Newsletter:
6,500+ subscribers



**WhatsApp Broker Network /
Red de Brokers WhatsApp:**
3,000+

OUR DISTRIBUTION CHANNELS



Website



Social Media



Email
Newsletter



Showroom



Events



Strategic
Distribution Points
[To be confirmed]

Targeted visibility across Puerto Vallarta,
Riviera Nayarit and Bahía de Banderas.



Advertising Opportunities / Oportunidades de Publicidad

Premium placements that put your brand in front of qualified buyers, investors and decision-makers in Puerto Vallarta, Riviera Nayarit & Bahía de Banderas.

PRINT ADVERTISING	RATE (MXN)
Front Cover Sponsorship / <i>Patrocinio de Portada Completa</i>	\$35,000 MXN + IVA
Back Cover / <i>Contraportada</i>	\$22,500 MXN + IVA
Full Page / <i>Página Completa</i>	\$9,500 MXN + IVA
Half Page / <i>Media Página</i>	\$5,500 MXN + IVA
Double Page Spread / <i>Doble Plana</i>	\$19,000 MXN + IVA
Quarter Page Interior / <i>1/4 Página Interior</i>	\$3,450 MXN + IVA
One-Eighth Page Interior / <i>1/8 Página Interior</i>	\$2,850 MXN + IVA
Special Interview / <i>Entrevista Reportaje Especial</i>	\$15,000 MXN + IVA
1/8 Cover Placement / <i>1/8 Portada</i>	\$7,300 MXN + IVA
1/4 Cover Placement / <i>1/4 Portada</i>	\$10,550 MXN + IVA
Horizontal Cover Strip / <i>Tira Horizontal Portada</i>	\$6,950 MXN + IVA

EXTENDED OPPORTUNITIES	RATE (MXN)
Featured Property	[To be confirmed]
Featured Development	[To be confirmed]
Sponsored Story	[To be confirmed]
Directory Listing	[To be confirmed]
Website Feature	[To be confirmed]
Newsletter Feature	[To be confirmed]
Social Media Feature	[To be confirmed]
Podcast / Interview	[To be confirmed]
Showroom Visibility	[To be confirmed]

Special placements +10% when applicable.



Advertising Packages / Paquetes Publicitarios

Premium placement. Targeted exposure. Meaningful results.
Ubicación premium. Exposición dirigida. Resultados que importan.



01

Essential Visibility / Visibilidad Esencial

Ideal for local businesses
and service providers.

*Ideal para negocios locales
y proveedores de servicios.*

Price / Precio:
[To be confirmed]



02

Premium Feature / Presencia Premium

For brokers, agents and
premium services.

*Para brokers, agentes y
servicios premium.*

Price / Precio:
[To be confirmed]



03

Luxury Showcase / Showcase de Lujo

For luxury brands and
featured properties.

*Para marcas de lujo y
propiedades destacadas.*

Price / Precio:
[To be confirmed]



04

Developer Spotlight / Desarrollador Destacado

For developments and
pre-construction projects.

*Para desarrollos y proyectos
en preventa.*

Price / Precio:
[To be confirmed]



05

Signature Partner / Socio Signature

For cross-channel
visibility.

*Para visibilidad en
múltiples canales.*

Price / Precio:
[To be confirmed]



06

360° Media Partnership / Alianza 360° Media

For integrated print,
digital and showroom exposure.

*Para exposición integrada en
impreso, digital y showroom.*

Price / Precio:
[To be confirmed]

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Print & Digital Specs / Especificaciones Impresas y Digitales

AD SIZES / TAMAÑOS DE ANUNCIOS

AD SIZE / TAMAÑO DE ANUNCIO	DIMENSIONS / DIMENSIONES
Full Page / Página Completa	26 x 33 cm
Half Page / Media Página	26 x 15.75 cm
Double Page Spread / Doble Plana	26 x 15.75 cm per page
Quarter Page / Cuarto de Página	12.75 x 15.75 cm
One-Eighth Page / 1/8 Página	6.5 x 6 cm
Horizontal Cover Strip / Tira Horizontal Portada	26 x 2 cm

TECHNICAL SPECIFICATIONS / ESPECIFICACIONES TÉCNICAS

Page Size / Tamaño de Página	[To be confirmed]
Bleed / Rebase	[To be confirmed]
Margins / Márgenes	[To be confirmed]
File Format / Formato de Archivo	[To be confirmed]
Resolution / Resolución	[To be confirmed]
Color Mode / Modo de Color	[To be confirmed]
Digital Dimensions / Dimensiones Digitales	[To be confirmed]
QR Code Requirements / Requisitos de Código QR	[To be confirmed]
Reservation Deadline / Fecha Límite de Reservación	July 10, 2026
Artwork Deadline / Fecha Límite de Arte	July 15, 2026